



Klamath Falls Downtown Association

Board of Directors Information Packet & Application

Klamath Falls Downtown Association
205 Riverside Dr, Suite F
Klamath Falls, OR 97601
(541) 539-6212

info@downtownklamathfalls.org

About KFDA

Klamath Falls Downtown Association (KFDA) is a 501(c)3 nonprofit organization and an affiliate of the National Main Street and Oregon Main Street programs. Among many principles, the KFDA believes in downtown revitalization, historic preservation, shopping local and supporting the small businesses that are the cornerstone of our community.

Every day, we advocate on behalf of not only the downtown merchants, but the community as a whole to ensure our community's rich history is preserved and future generations are proud to call Klamath Falls home. In this past year alone, the KFDA has generated over \$350 thousand in grant funding - all of which will be used to advocate for, enhance, and preserve our downtown.

Our downtown sponsors – our members – also feel that it is important to give back to downtown. They have funded the flower baskets on Main Street, a project that proudly welcomes visitors to downtown. They have also volunteered on committees and supported events that increase business engagement in downtown.

Are you ready to get involved?

Board Member Position Summary

Attends KFDA board meetings on the second Wednesday of every month and contributes ideas to better support and enhance downtown Klamath Falls. Also attends regular KFDA functions and events as a volunteer and/or to represent the organization.

Participates as a member of at least one of KFDA's committees.

Advocates on behalf of Downtown businesses in matters of economic development, Downtown design, historic preservation, and marketing/promotion.

Communicates the good work and value of KFDA to coworkers, community leaders, and other stakeholders to grow support for the organization.

Represents the interests of Downtown in the community and within other organizations.

Oversees the organization's finances and budget.

Responsible for approving operating policies and hiring/managing the executive director.

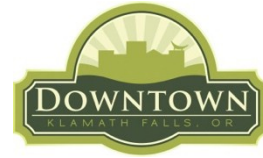
Board Application and Selection

Board members are elected by KFDA's general membership. KFDA is comprised of 11 Board Members who serve three-year terms. Board members may be appointed or reelected to additional terms.

The Ideal Candidate

The ideal candidate:

- Is a professional who possesses strong interpersonal and leadership qualities
- Is well-connected, and has access to a network that will support and promote the work of KFDA
- Supports inclusivity and diversity within KFDA's board and within Downtown in general
- Possesses a comprehensive skillset that will lend something unique to the organization
- Has prior experience in economic development, historic preservation, or marketing/promotion



Klamath Falls Downtown Association Board Member Application

PROFILE

Applicant Name: Nicole Paul Organization: Bloom & Flourish Boutique
Phone Number: 541-331-6705 Email: shopbloomandflourish@gmail.com
Mailing Address: 426 Main St City: Klamath Falls State: OR Zip: 97601
Website: shopbloomandflourish.com Business Facebook: facebook.com/shopbloomandflourish

EXPERIENCE *(use a blank page if necessary)*

Describe your business/organization:

Bloom & Flourish Boutique is a women's boutique carrying clothing, shoes, accessories and gifts. We opened in downtown Klamath Falls at 129A S 6th street in May of 2018 and just recently moved to our new location at 426 Main street in May 2022.

List any boards committees you have served on or currently serve on:

Explain your motivation/intent to serve on the KFDA Board:

After being a downtown business owner for over 4 years I would love to be able to have a more active role in our community and the continual efforts to enhance our downtown. I'm passionate about making people see Downtown Klamath Falls as a true shopping/dining destination! I love to help create and organize events, as well as collaborate with, and promote, other downtown businesses.

In addition to attending board meetings, how will you contribute to the KFDA?

I have helped create, organize and implement numerous successful downtown events (Holiday First Look, SBS Shop Hop) and collaborated with many other downtown business owners over the last few years. I would love to merge these events with KFDA as well as bring more ideas for fun and exciting downtown events and promotions to the board!

COMMITTEES

Please Indicate which committees you would be interested in participating in:

- | | |
|---|--|
| <input type="checkbox"/> Organization/Development | <input checked="" type="checkbox"/> Promotion/Marketing/Events |
| <input type="checkbox"/> Economic Revitalization | <input checked="" type="checkbox"/> Downtown Design |

KFDA Board Candidate Agreement

I request my name be submitted for consideration for possible election to the *Klamath Falls Downtown Association* board of directors. If elected, I agree to do the following:

1. Attend all regular board meetings held on the second Wednesday of every month and special meetings as deemed necessary
2. Attend KFDA monthly meetings as often as available
3. Attend the KFDA Annual Meeting & Dinner
4. Support KFDA and downtown events through volunteering, promotion, and attendance. Events include; Scarecrow Row, Third Thursday, and Small Business Saturday
5. Actively participate in at least one KFDA committee
6. Maintain the strictest of confidentiality as it pertains to KFDA business
7. Positively represent the KFDA in the community
8. Support the development of KFDA through a direct or indirect financial or other contribution (contribute yourself, recruit a member or sponsor, cultivate a donor relationship, etc.)

Signature verifies that the applicant understands this application and all information is true and correct.



Signature

11/10/22

Date