



REQUEST FOR PROPOSALS
Klamath Falls Downtown Association
KLAMATH PIANO PROJECT

Klamath Falls Downtown Association seeks to involve local artists/teams by commissioning them to work with the *Klamath Piano Project* team to paint murals or otherwise artistically decorate working pianos. The artists will be required to work on the piano in its designated location in Downtown Klamath Falls. The intent of this project is to create a downtown attraction of an artist working on site and to place decorated pianos around the Downtown area. The artists/teams are required to develop and submit a visual concept for the mural to be painted or decoration to be added to a functioning piano. The Selection Committee will select multiple artists for this project.

SUBMISSION INFORMATION & SCHEDULE

Proposals must be received before 5:00 p.m., May 17, 2021

Final Selection - Artists Notified: May 21, 2021

**** Mandatory Pre-Project Artist Meeting:** May 29, 2021 @ 1:00pm (via Zoom)

Pianos Installed at Location - Artwork Begins: June 14, 2021

**** Farmers Market Open House Art Party:** June 19, 2021; 10am-1pm
(artists required to work on their project during Farmers Market)

**** Projects Complete:** July 9, 2021

**** Dates are mandatory; artists & teams must be able to commit to these dates before submitting a proposal.**

To Submit an Application:

Complete the application online at www.downtownklamathfalls.org/KlamathPianoArtist.html

Complete this application, scan, and email to info@downtownklamathfalls.org

(Submissions will not be accepted via regular mail)

CONTACT INFORMATION

Questions concerning the scope of the project should be directed to Laty Xayavong, 541-539-0408.
Questions regarding submittal or process should be directed to Darin Rutledge, 541-539-6212.

PROJECT INFORMATION

Klamath Falls Downtown Association is requesting proposals for the *Klamath Piano Project* in an open competition for artists or artist teams to create painted murals or artwork on working upright pianos.

The goal of this project is to create a visible, interactive event where an artist/team works onsite at a Downtown location. The project is looking for artists who can interact with the community while they are working on the piano and are able to create an exciting piece of artwork to inspire the community. The completed pianos will be placed in a public location in Downtown Klamath Falls, making art and music accessible for the community to enjoy. **The project is looking for diversity in styles and concepts for the artwork with a preference for new and exciting ideas and emerging artists.**

Applicants are asked to create a concept drawing for the mural. Submit your concept image using the form at the end of this proposal request. We are looking for artwork that has an active composition with strong value contrast, minimizing large open spaces, reducing the opportunity for graffiti. We are looking for a range of themes, techniques, and experience levels. If painted, make the design picture based, not word-based. Designs that include logos, copyrighted or trademarked images, advertisements, or political, commercial, religious, or sexual symbols, themes or messages will not be accepted; however, special exceptions may be granted for logos that connect the community to existing themes, e.g., IHeartKFalls. Designs should be appropriate for a diverse, broad-based audience. The artwork may not render the piano unplayable - pianos need to function as musical instruments and be easily movable.

Selected individuals/teams will receive a modest stipend to cover the cost of supplies. The artist will be required to create art on the piano in its Downtown location starting June 14, 2021. **Projects must be completed by July 9, 2021. Artists who do not complete their project by July 9, 2021, will forfeit the artist stipend.** We are looking for artist(s) who can interact with the community while they are working on site.

The pianos will be in a variety of sizes. The back of the piano will be covered with plywood, providing a solid surface on which to work. The pianos will be prepped (sanded and primed) prior to delivery to the location. All surfaces of the pianos (except for the keys and other components necessary for operation) will need to be painted/decorated. The pianos and artwork will become the property of *Klamath Falls Downtown Association*. In the event that the piano becomes permanently damaged by weather or other circumstance, it will be removed from the project. Pianos will continue to be reused/recycled and may be repainted by a different artist at a future date.

Safety & Durability—Design must consider that the work will be situated in a public location and subject to the elements and potential vandalism. It must be durable and easily moveable, and depending on location, the back of the piano may be placed against a wall or other structure for stability. *Klamath Piano Project* will supply a specific type of paint for the project (artists will be able to select up to 12 colors).

Site—Artists will work on the pianos in Downtown Klamath Falls at one of the project locations (locations may be updated as available pianos and locations allow):

- Sugarman's Corner
- The Plaza (9th/Main)
- Klamath Commons
- Veteran's Park
- Courtyard at Klamath County Courthouse

ELIGIBILITY

This project is open to all artists or artist teams. Teams can include school groups, clubs, organizations, etc. The artist or artist team leader/mentor must be at least 18 years of age. The artist(s) must be willing to work with the design team selected by the *Klamath Piano Project* and able to create their artwork on a piano in Downtown Klamath Falls, within an agreed upon time frame. Artists will start their work on June 14, 2021, and the piano must be completed and ready to play by July 9, 2021.

MEDIA

The team is looking for artwork to be created on working pianos. The surface treatment must allow the piano to be tuned, played, and moved, and artwork is limited to the outside of the piano. Paint, etc., may not be applied inside the sound cabinet or on any of the mechanical parts of the piano (keys, soundboard, strings, etc.). The pianos will receive basic preparation (sanding & priming) prior to delivery to the location. The Klamath Piano Project will supply specific paint in set quantities to be used for the project (artists will pick up at a designated supplier, and will have the ability to select multiple colors).

BUDGET

Klamath Piano Project will provide a specific type of paint in a set quantity for the project. Any supplies above and beyond that will be the responsibility of the artist/team. Klamath Piano Project will also provide a stipend to the artist to compensate the artist/team for extra supplies and the execution of the artwork. The amount of the stipend will be determined prior to artist selection based on total project funding.

SELECTION PROCESS

A selection committee will consist of members of the *Klamath Piano Project* committee and *Klamath Falls Downtown Association* board of directors. The selection committee reserves the right to reject any or all entries at any time in the review and selection process. If an artist's preliminary concept is selected, *Klamath Piano Project* will assign a piano to decorate.

SELECTION CRITERIA

- Qualification of the artist/team to complete the project and goals as demonstrated in letter of intent
- Quality and suitability of submitted concept image

CONTRACT

Upon selection and final design approval, the artist must complete a contract with *Klamath Falls Downtown Association*. The artist will be responsible for the appropriate supervision of the persons participating in the project on their behalf. All finished work shall be faithful to the drawings, design, and concept as approved by the *Klamath Piano Project* committee. Progress reports and stipend will be made as contracted. All designs selected become the property of *Klamath Falls Downtown Association*.

APPLICATION MATERIALS TO BE SUBMITTED

Please submit one (1) copy of the following materials:

- Letter of intent outlining any accomplishments as an artist, your interest in this project, and narrative description of your proposed design. (Maximum of 2 pages)
- One full color concept image drawn, painted, or printed on the form at the end of this proposal request. Artists/teams can submit only one concept. Submissions must be complete or will not be reviewed. The *Klamath Piano Project* is not responsible for lost or damaged artist materials. Materials will not be returned.

Please fill out this form and include with your application materials.

INDIVIDUAL ARTIST:

Artist Name: _____ Address: _____

Phone: _____ Email: _____

OR

ARTIST TEAM

Mentor/Leader Name: _____ Address: _____

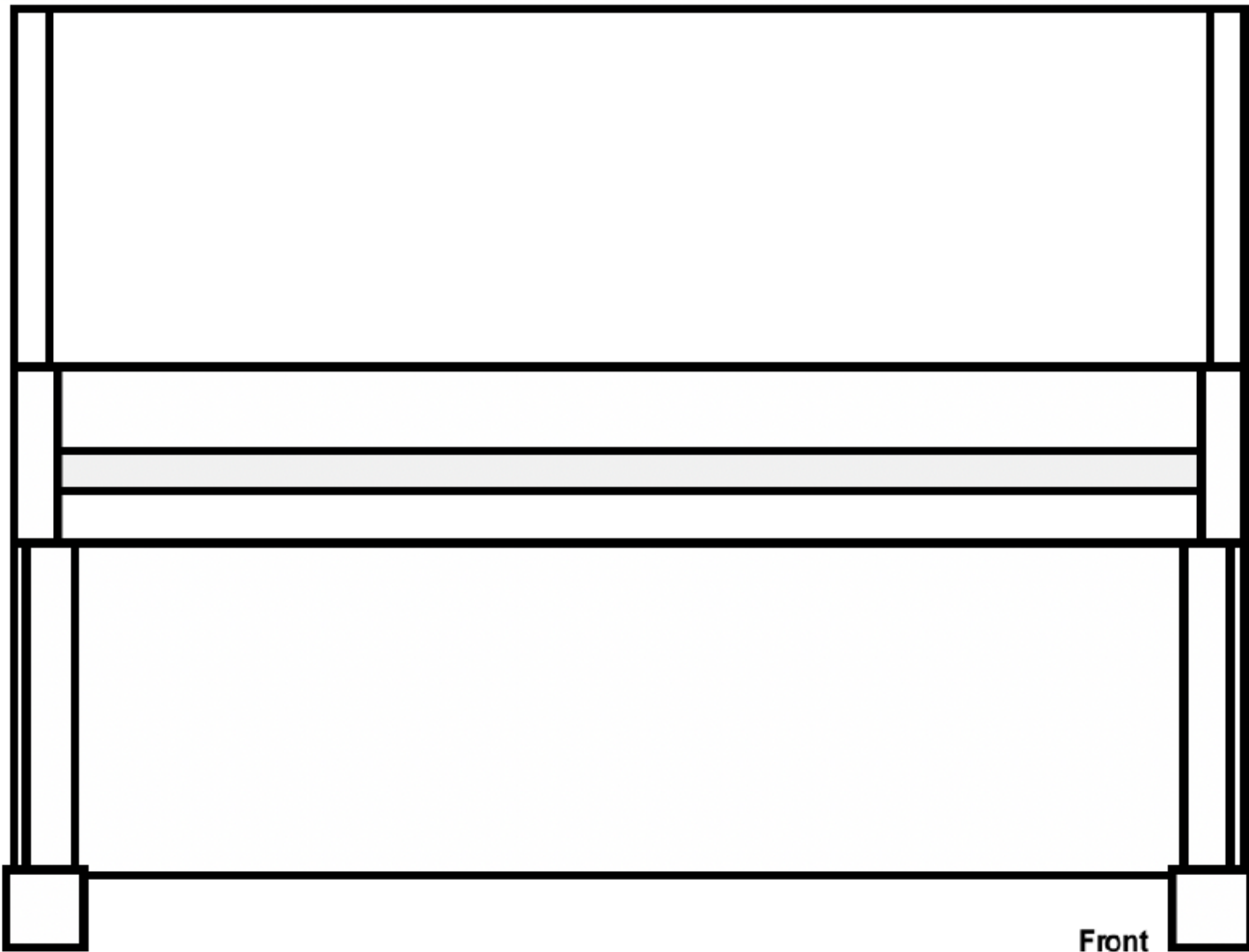
Phone: _____ Email: _____

Description of Artist Team:

PROJECT TITLE:

Description of Project:

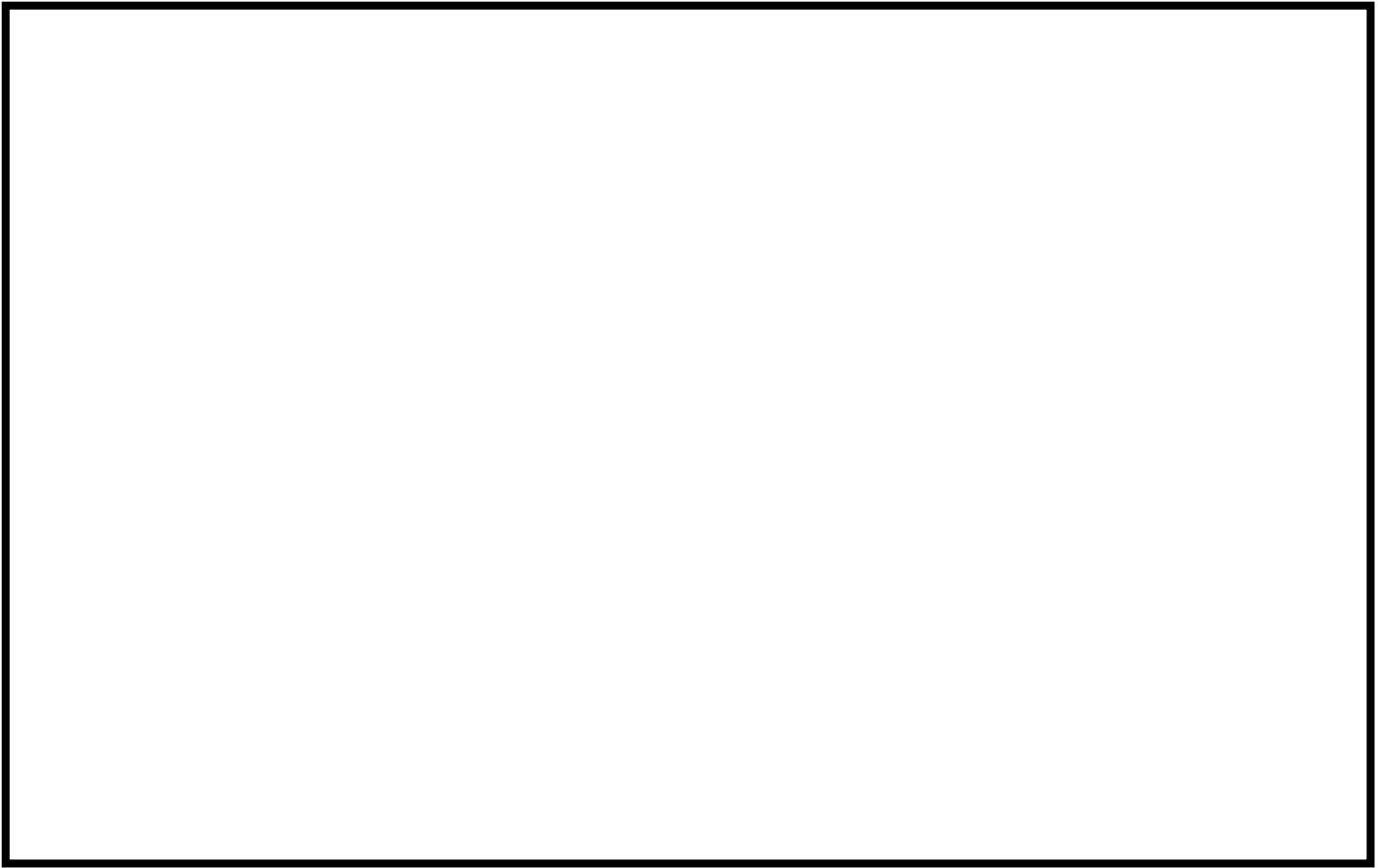
KLAMATH PIANO PROJECT CONCEPT IMAGE



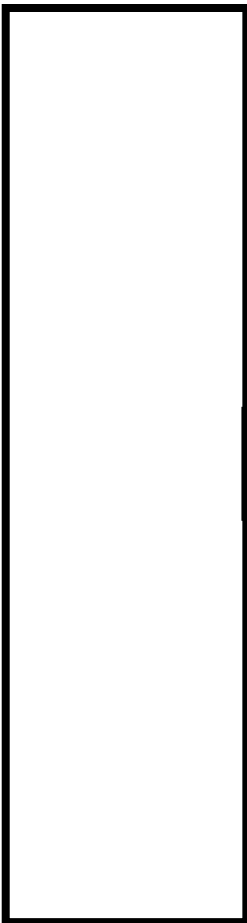
Front



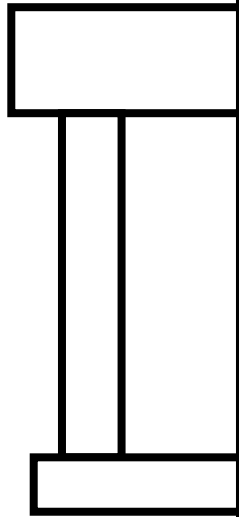
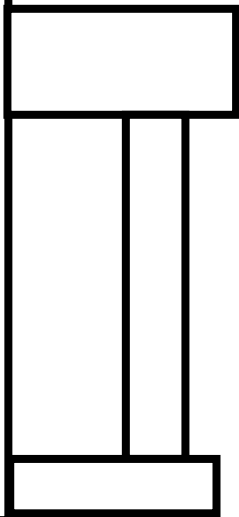
Top



Back



Left



Right