



November 7, 2018

RE: Letters of Interest Requested for Downtown Façade and Building Improvement Grant Projects

Downtown Property and Business Owners,

Have you been thinking about doing some façade or building improvements to your downtown area building or storefront? Could you use some financial leverage to make it happen?

The City of Klamath Falls and Klamath Falls Downtown Association (KFDA) would like to make you aware of an opportunity regarding Façade and Building Improvement Grants. We recognize that a welcoming and vibrant downtown district sends a powerful, positive message about the neighborhoods surrounding it, just as a poorly maintained or vacant row of storefronts conveys a negative impression.

The City and KFDA have collaborated to offer a number of grants to stimulate private investment which will help attract new business, support a healthy and attractive downtown, and enhance the sense of place. We are seeking letters of interest from those interested in doing a façade or building improvement project. The letters of interest should address each of the following points:

- 1) Describe your building location
- 2) Give a brief description of your improvement plan
- 3) Describe how the improvement will enhance the vibrancy of downtown
- 4) Describe an estimated budget and your capacity to fund a portion of the project
- 5) Is this a project that can realistically be completed in 2019?
- 6) Be sure to include your contact information (address, phone, email)

Please note that this is an exploratory phase of the grant process, and the letter of interest is not an application for a grant. You are welcome to submit a letter of interest even if you do not have detailed information to address the points above. Once the amount of interest and the scope of projects are determined, the next phase will be announced.

DEADLINE FOR SUBMISSION is November 30, 2018. Letters of interest should be mailed to:

Klamath Falls Façade & Building Grants Program
PO Box 372
Klamath Falls, Oregon 97603

or emailed to darin@downtownklamathfalls.org with a subject line of "Klamath Falls Façade & Building Grants Program".

Please contact KFDA at 541-539-6212 or darin@downtownklamathfalls.org if you have any questions or would like to discuss a preliminary review of your project idea before submitting a letter of interest.

Thank you!